



The Today Show Features WholeSoy

Latest products, tasty trends - in yogurt

Today's Phil Lempert on the new, interesting brands hitting the markets
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“WholeSoy Soy Yogurt: Naturally crafted from certified-organic, GMO-free whole soybeans, WholeSoy Soy Yogurt is an alternative to dairy. They start with their exclusive soy milk base and add live culture recipes to create a rich and delicious soy yogurt. Made with only the highest quality all-natural ingredients. WholeSoy is an independently owned company. It is available in Whole Foods and other natural food stores, as well as many supermarkets nationwide.”

- Phil Lempert, TodayShow.com contributor